## WEBVTT

 $00:00:00.000 \longrightarrow 00:00:02.490$  Support for Yale Cancer Answers

NOTE Confidence: 0.85742927

 $00:00:02.490 \longrightarrow 00:00:04.980$  comes from AstraZeneca, dedicated

NOTE Confidence: 0.85742927

00:00:05.057 --> 00:00:07.432 to advancing options and providing

NOTE Confidence: 0.85742927

 $00:00:07.432 \longrightarrow 00:00:10.420$  hope for people living with cancer.

NOTE Confidence: 0.85742927

 $00:00:10.420 \longrightarrow 00:00:13.728$  More information at astrazeneca-us.com.

NOTE Confidence: 0.85742927

 $00:00:13.730 \longrightarrow 00:00:15.626$  Welcome to Yale Cancer Answers with

NOTE Confidence: 0.85742927

00:00:15.626 --> 00:00:18.057 your host doctor Anees Chagpar.

NOTE Confidence: 0.85742927

 $00{:}00{:}18.057 \dashrightarrow 00{:}00{:}19.897$  Yale Cancer Answers features the

NOTE Confidence: 0.85742927

00:00:19.897 --> 00:00:22.142 latest information on cancer care by

NOTE Confidence: 0.85742927

 $00{:}00{:}22.142 \dashrightarrow 00{:}00{:}23.590$  welcoming on cologists and specialists

NOTE Confidence: 0.85742927

 $00:00:23.590 \longrightarrow 00:00:26.055$  who are on the forefront of the

NOTE Confidence: 0.85742927

 $00:00:26.055 \longrightarrow 00:00:28.200$  battle to fight cancer. This week,

NOTE Confidence: 0.85742927

 $00{:}00{:}28.200 \dashrightarrow 00{:}00{:}29.955$  it's a conversation about understanding

NOTE Confidence: 0.85742927

 $00:00:29.955 \longrightarrow 00:00:32.090$  medical research with Doctor Perry Wilson.

NOTE Confidence: 0.85742927

00:00:32.090 --> 00:00:34.505 Doctor Wilson is the course director of

 $00:00:34.505 \longrightarrow 00:00:36.313$  Interpretation of the medical literature

NOTE Confidence: 0.85742927

 $00:00:36.313 \longrightarrow 00:00:38.437$  at the Yale School of Medicine,

NOTE Confidence: 0.85742927

 $00:00:38.440 \longrightarrow 00:00:40.558$  where Doctor Chagpar is a

NOTE Confidence: 0.85742927

00:00:40.558 --> 00:00:41.970 professor of surgical oncology.

NOTE Confidence: 0.82167685

00:00:42.780 --> 00:00:45.516 Perry, maybe we can start off by you

NOTE Confidence: 0.82167685

 $00{:}00{:}45.516 \dashrightarrow 00{:}00{:}48.290$  telling us a little bit about yourself

NOTE Confidence: 0.82167685

 $00:00:48.290 \longrightarrow 00:00:50.845$  and what it is that you do.

NOTE Confidence: 0.82167685

00:00:50.850 --> 00:00:52.690 I'm a physician,

NOTE Confidence: 0.82167685

 $00{:}00{:}52.690 \dashrightarrow 00{:}00{:}54.525$  and I specialize in internal

NOTE Confidence: 0.82167685

00:00:54.525 --> 00:00:55.626 medicine and nephrology,

NOTE Confidence: 0.82167685

 $00:00:55.630 \longrightarrow 00:00:56.874$  which is kidney diseases.

NOTE Confidence: 0.82167685

00:00:56.874 --> 00:00:59.299 But most of my time is spent

NOTE Confidence: 0.82167685

 $00:00:59.299 \longrightarrow 00:01:00.760$  doing clinical research.

NOTE Confidence: 0.82167685

 $00:01:00.760 \longrightarrow 00:01:02.968$  So my lab does clinical trials.

NOTE Confidence: 0.82167685

 $00:01:02.970 \longrightarrow 00:01:05.161$  We use a lot of what people

NOTE Confidence: 0.82167685

 $00{:}01{:}05.161 \dashrightarrow 00{:}01{:}07.369$  might call big data approaches.

 $00{:}01{:}07.370 \dashrightarrow 00{:}01{:}09.200$  Getting data and analysis into

NOTE Confidence: 0.82167685

00:01:09.200 --> 00:01:10.664 the electronic health record,

NOTE Confidence: 0.82167685

 $00:01:10.670 \longrightarrow 00:01:14.410$  but I think one of my real passions has been

NOTE Confidence: 0.82167685

00:01:14.410 --> 00:01:15.850 trying to explain medical

NOTE Confidence: 0.82167685

 $00:01:15.850 \longrightarrow 00:01:17.290$  research to everyone.

NOTE Confidence: 0.82167685

 $00:01:17.290 \longrightarrow 00:01:19.810$  It's something that I love to do.

NOTE Confidence: 0.82167685

 $00:01:19.810 \longrightarrow 00:01:21.094$  I love medical research.

NOTE Confidence: 0.82167685

 $00:01:21.094 \longrightarrow 00:01:23.020$  I think it's

NOTE Confidence: 0.82167685

00:01:23.083 --> 00:01:24.491 transformed humanity over the

NOTE Confidence: 0.82167685

 $00{:}01{:}24.491 \to 00{:}01{:}27.098$  past century and I want to share

NOTE Confidence: 0.82167685

 $00:01:27.098 \longrightarrow 00:01:28.810$  that enthusiasm with people.

NOTE Confidence: 0.82167685

 $00:01:28.810 \longrightarrow 00:01:30.938$  And so I've been, on my

NOTE Confidence: 0.82167685

 $00{:}01{:}30.938 \dashrightarrow 00{:}01{:}33.351$  off hours, writing columns

NOTE Confidence: 0.82167685

 $00:01:33.351 \longrightarrow 00:01:35.606$  about new medical studies trying

NOTE Confidence: 0.82167685

 $00{:}01{:}35.606 \dashrightarrow 00{:}01{:}38.562$  to get people as excited as I am

 $00:01:38.562 \longrightarrow 00:01:40.330$  about the medical research process.

 $00{:}01{:}41.050 \dashrightarrow 00{:}01{:}43.180$  And that's such a great

NOTE Confidence: 0.86627406

00:01:43.180 --> 00:01:45.660 thing to kick off with because,

NOTE Confidence: 0.86627406

 $00:01:45.660 \longrightarrow 00:01:47.433$  especially this year,

NOTE Confidence: 0.86627406

 $00:01:47.433 \longrightarrow 00:01:50.388$  there's been a lot of

NOTE Confidence: 0.86627406

 $00:01:50.390 \longrightarrow 00:01:50.786$  misinformation,

NOTE Confidence: 0.86627406

 $00:01:50.786 \longrightarrow 00:01:52.370$  a lot of ambiguity,

NOTE Confidence: 0.86627406

 $00:01:52.370 \longrightarrow 00:01:55.034$  a lot of trepidation on the part of

NOTE Confidence: 0.86627406

 $00:01:55.034 \longrightarrow 00:01:57.907$  the general public about medical research,

NOTE Confidence: 0.86627406

00:01:57.910 --> 00:02:00.614 so maybe you can start off by talking

NOTE Confidence: 0.86627406

 $00{:}02{:}00.614 \dashrightarrow 00{:}02{:}04.292$  to us a little bit about how that

NOTE Confidence: 0.86627406

 $00{:}02{:}04.292 \dashrightarrow 00{:}02{:}05.753$  misinformation gets propagated

NOTE Confidence: 0.86627406

 $00:02:05.753 \longrightarrow 00:02:08.207$  and what we can do about it.

NOTE Confidence: 0.84967345

 $00:02:08.890 \longrightarrow 00:02:10.846$  Sure, Covid has really turned

NOTE Confidence: 0.84967345

 $00{:}02{:}10.846 \dashrightarrow 00{:}02{:}13.160$  up the level of medical misinformation.

NOTE Confidence: 0.84967345

 $00:02:13.160 \longrightarrow 00:02:15.874$  It's always been out there.

 $00:02:15.874 \longrightarrow 00:02:18.583$  It's even before the Internet there were

NOTE Confidence: 0.84967345

 $00{:}02{:}18.590 --> 00{:}02{:}20.670 \ people \ coming \ through$ 

NOTE Confidence: 0.84967345

 $00:02:20.670 \longrightarrow 00:02:22.750$  with their patent medicines and

NOTE Confidence: 0.84967345

 $00:02:22.823 \longrightarrow 00:02:25.133$  tonics and trying to force

NOTE Confidence: 0.84967345

00:02:25.133 --> 00:02:27.808 something in a vial on an unsuspecting

NOTE Confidence: 0.84967345

 $00:02:27.808 \longrightarrow 00:02:30.226$  population that will always be there.

NOTE Confidence: 0.84967345

 $00:02:30.230 \longrightarrow 00:02:32.631$  There will always be people trying to

NOTE Confidence: 0.84967345

00:02:32.631 --> 00:02:35.269 make a buck from fake information,

NOTE Confidence: 0.84967345

 $00{:}02{:}35.270 \dashrightarrow 00{:}02{:}37.937$  but as the Internet exploded and access

NOTE Confidence: 0.84967345

 $00:02:37.937 \longrightarrow 00:02:40.079$  to information became more available

NOTE Confidence: 0.84967345

 $00:02:40.080 \longrightarrow 00:02:42.096$  as social media exploded and the sharing

NOTE Confidence: 0.84967345

 $00:02:42.096 \longrightarrow 00:02:43.534$  of information became

NOTE Confidence: 0.84967345

 $00:02:43.534 \longrightarrow 00:02:45.543$  exponentially easier and then now with covid,

NOTE Confidence: 0.84967345

 $00:02:45.550 \longrightarrow 00:02:48.118$  it was really this perfect storm of medical

NOTE Confidence: 0.84967345

 $00:02:48.118 \longrightarrow 00:02:50.158$  information that we were

NOTE Confidence: 0.84967345

 $00:02:50.160 \longrightarrow 00:02:51.600$  all hit with.

 $00{:}02{:}51.600 \dashrightarrow 00{:}02{:}53.800$  It was the first time I can remember

NOTE Confidence: 0.84967345

 $00:02:53.800 \longrightarrow 00:02:54.976$  where literally everyone was

NOTE Confidence: 0.84967345

 $00:02:54.976 \longrightarrow 00:02:56.971$  searching for the same thing on line

NOTE Confidence: 0.84967345

 $00{:}02{:}56.971 \dashrightarrow 00{:}02{:}58.798$  when it comes to medical studies.

NOTE Confidence: 0.84967345

 $00:02:58.800 \longrightarrow 00:02:59.634$  So before covid,

NOTE Confidence: 0.84967345

00:02:59.634 --> 00:03:01.580 you had people that were

NOTE Confidence: 0.84967345

00:03:01.637 --> 00:03:03.437 looking for the latest diet that

NOTE Confidence: 0.84967345

 $00:03:03.437 \longrightarrow 00:03:05.420$  would help them lose a few pounds.

NOTE Confidence: 0.84967345

 $00:03:05.420 \longrightarrow 00:03:06.464$  And then

NOTE Confidence: 0.84967345

00:03:06.464 --> 00:03:08.361 of course you had people who might

NOTE Confidence: 0.84967345

 $00:03:08.361 \longrightarrow 00:03:10.230$  have had a new diagnosis like a

NOTE Confidence: 0.84967345

00:03:10.230 --> 00:03:12.048 new cancer diagnosis for example,

NOTE Confidence: 0.84967345

 $00:03:12.050 \longrightarrow 00:03:13.370$  and they're searching that.

NOTE Confidence: 0.84967345

00:03:13.370 --> 00:03:14.690 And there's misinformation in

NOTE Confidence: 0.84967345

 $00:03:14.690 \longrightarrow 00:03:15.750$  all those spaces,

 $00:03:15.750 \longrightarrow 00:03:18.396$  but all of a sudden 2020 comes and every

NOTE Confidence: 0.84967345

 $00{:}03{:}18.396 \to 00{:}03{:}20.601$  single person is searching for any

NOTE Confidence: 0.84967345

 $00:03:20.601 \longrightarrow 00:03:22.890$  information they can find about covid.

NOTE Confidence: 0.84967345

 $00:03:22.890 \longrightarrow 00:03:24.684$  And in that environment you are

NOTE Confidence: 0.84967345

 $00:03:24.684 \longrightarrow 00:03:27.310$  going to get a lot of misinformation

NOTE Confidence: 0.88626456

00:03:27.310 --> 00:03:29.690 out there. And that's exactly what happened.

NOTE Confidence: 0.88626456

00:03:29.690 --> 00:03:31.162 But you know, Perry,

NOTE Confidence: 0.88626456

 $00:03:31.162 \longrightarrow 00:03:33.002$  it's really interesting because for

NOTE Confidence: 0.88626456

 $00{:}03{:}33.002 \dashrightarrow 00{:}03{:}35.027$  many people they think the Internet

NOTE Confidence: 0.88626456

 $00:03:35.027 \longrightarrow 00:03:37.010$  was really the boon of information

NOTE Confidence: 0.88626456

 $00{:}03{:}37.010 \dashrightarrow 00{:}03{:}39.243$  sharing and a great way for people

NOTE Confidence: 0.88626456

00:03:39.243 --> 00:03:41.446 to get high quality information and

NOTE Confidence: 0.88626456

 $00:03:41.446 \longrightarrow 00:03:43.780$  disseminate it across a large population.

NOTE Confidence: 0.88626456

 $00:03:43.780 \longrightarrow 00:03:46.811$  So I think one of the key issues is how do

NOTE Confidence: 0.88626456

 $00:03:46.811 \longrightarrow 00:03:49.491$  people distinguish from good information

NOTE Confidence: 0.88626456

 $00:03:49.491 \longrightarrow 00:03:51.635$  factual information versus misinformation.

 $00:03:51.640 \longrightarrow 00:03:53.998$  Both of them seem to be

NOTE Confidence: 0.88626456

00:03:53.998 --> 00:03:55.570 apparent on the Internet,

NOTE Confidence: 0.88626456

 $00{:}03{:}55.570 \dashrightarrow 00{:}03{:}58.706$  but sometimes it's hard to tell them apart.

NOTE Confidence: 0.88626456

 $00:03:58.710 \longrightarrow 00:03:59.498$  Yeah, absolutely.

NOTE Confidence: 0.88626456

 $00:03:59.498 \longrightarrow 00:04:00.680$  And this is

NOTE Confidence: 0.89763194

 $00:04:00.680 \longrightarrow 00:04:02.645$  one of the double edged

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 $00:04:02.645 \longrightarrow 00:04:04.610$  swords of our information age.

NOTE Confidence: 0.89763194

 $00:04:04.610 \longrightarrow 00:04:07.368$  So one thing I always remind

NOTE Confidence: 0.89763194

 $00{:}04{:}07.368 \dashrightarrow 00{:}04{:}10.515$  people is that there is such a thing

NOTE Confidence: 0.89763194

 $00:04:10.515 \longrightarrow 00:04:13.259$  as a bad medical study. There is

NOTE Confidence: 0.89763194

 $00:04:13.260 \longrightarrow 00:04:15.969$  good data and bad data.

NOTE Confidence: 0.89763194

00:04:15.970 --> 00:04:18.497 There are good studies and bad studies,

NOTE Confidence: 0.89763194

 $00{:}04{:}18.500 \dashrightarrow 00{:}04{:}20.642$  and when access to that information

NOTE Confidence: 0.89763194

 $00{:}04{:}20.642 \dashrightarrow 00{:}04{:}22.858$  is so readily available so unfiltered

NOTE Confidence: 0.89763194

 $00:04:22.858 \longrightarrow 00:04:24.673$  or sometimes just filtered through

00:04:24.673 --> 00:04:27.217 the sort of biases of whoever's on

NOTE Confidence: 0.89763194

00:04:27.217 --> 00:04:29.246 your social media feed, it

NOTE Confidence: 0.89763194

 $00:04:29.246 \longrightarrow 00:04:31.154$  has become really easy to

NOTE Confidence: 0.89763194

 $00:04:31.154 \longrightarrow 00:04:32.698$  find information that confirms

NOTE Confidence: 0.89763194

00:04:32.698 --> 00:04:34.386 your previously held beliefs,

NOTE Confidence: 0.89763194

 $00{:}04{:}34{.}390 \dashrightarrow 00{:}04{:}37{.}070$  and if there is one thing I sort

NOTE Confidence: 0.89763194

 $00:04:37.070 \longrightarrow 00:04:39.725$  of caution people against when they

NOTE Confidence: 0.89763194

 $00:04:39.725 \longrightarrow 00:04:42.105$  go looking for information is,

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 $00{:}04{:}42.110 --> 00{:}04{:}43.916$  do it with an open mind.

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00:04:43.920 --> 00:04:46.069 Don't try to find things that confirm

NOTE Confidence: 0.89763194

 $00{:}04{:}46.069 \dashrightarrow 00{:}04{:}48.129$  what you already believe to be true,

NOTE Confidence: 0.89763194

 $00:04:48.130 \longrightarrow 00:04:49.798$  because maybe that worked back in

NOTE Confidence: 0.89763194

 $00:04:49.798 \longrightarrow 00:04:51.975$  the day when you went into the

NOTE Confidence: 0.89763194

 $00{:}04{:}51.975 \dashrightarrow 00{:}04{:}53.311$  encyclopedia and everything was

NOTE Confidence: 0.89763194

00:04:53.311 --> 00:04:55.485 sort of nicely laid out and had

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 $00{:}04{:}55.485 \dashrightarrow 00{:}04{:}57.153$  been vetted by an editorial board

 $00:04:57.160 \longrightarrow 00:04:58.700$  and things like that.

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 $00{:}04{:}58.700 \dashrightarrow 00{:}05{:}01.300$  But the problem with social media is

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 $00:05:01.300 \longrightarrow 00:05:03.395$  similar beliefs cluster together. The

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 $00:05:03.395 \longrightarrow 00:05:05.490$  social media algorithms on Twitter

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 $00:05:05.550 \longrightarrow 00:05:07.776$  and Facebook and Instagram and all of

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 $00:05:07.776 \longrightarrow 00:05:10.447$  the social media companies work the same way.

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 $00:05:10.450 \longrightarrow 00:05:12.646$  They are designed to maximize engagement,

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 $00:05:12.650 \longrightarrow 00:05:14.840$  which is eyeballs on the screen,

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 $00:05:14.840 \longrightarrow 00:05:15.570$  clicks, likes,

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00:05:15.570 --> 00:05:16.300 retweets etc.

NOTE Confidence: 0.89763194

 $00:05:16.300 \longrightarrow 00:05:17.395$  In that environment,

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 $00:05:17.400 \longrightarrow 00:05:19.716$  things that are nuanced that are

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 $00{:}05{:}19.716 \dashrightarrow 00{:}05{:}22.012$  subtle that don't sort of confirm

NOTE Confidence: 0.89763194

00:05:22.012 --> 00:05:24.371 what people want to be true don't

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 $00:05:24.371 \longrightarrow 00:05:26.188$  get a lot of engagement,

 $00:05:26.190 \longrightarrow 00:05:28.608$  and those things that are more

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 $00{:}05{:}28.608 --> 00{:}05{:}30.631$  exciting and dramatic,

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 $00:05:30.631 \longrightarrow 00:05:32.997$  we've got a cure for covid in

NOTE Confidence: 0.89763194

00:05:32.997 --> 00:05:34.900 our medicine chest right now.

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 $00:05:34.900 \longrightarrow 00:05:37.224$  It gets a ton of engagement and one

NOTE Confidence: 0.89763194

 $00:05:37.224 \longrightarrow 00:05:39.711$  of the things that we used to be

NOTE Confidence: 0.89763194

00:05:39.711 --> 00:05:41.920 able to do as humans was trust

NOTE Confidence: 0.89763194

 $00:05:41.920 \longrightarrow 00:05:44.076$  what we perceive as the majority opinion

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 $00{:}05{:}44.076 \dashrightarrow 00{:}05{:}46.696$  when a lot of people share an opinion,

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 $00:05:46.700 \longrightarrow 00:05:49.252$  we would go around in our social lives

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 $00{:}05{:}49.252 \dashrightarrow 00{:}05{:}51.170$  and say, oh that's probably true.

 $00{:}05{:}51.810 \dashrightarrow 00{:}05{:}53.718$  Most people sort of think this,

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 $00{:}05{:}53.720 \dashrightarrow 00{:}05{:}55.771$  and I've heard this from a number

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 $00{:}05{:}55.771 \dashrightarrow 00{:}05{:}57.550$  of people in social media,

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 $00{:}05{:}57.550 \dashrightarrow 00{:}05{:}59.598$  now it's possible to go down a rabbit

NOTE Confidence: 0.89763194

 $00:05:59.598 \longrightarrow 00:06:01.211$  hole of misinformation where every

00:06:01.211 --> 00:06:04.123 voice you see every link you click is

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 $00{:}06{:}04.123 \longrightarrow 00{:}06{:}05.807$  reinforcing the false information.

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 $00:06:05.810 \longrightarrow 00:06:08.274$  And what you then get is this

NOTE Confidence: 0.89763194

 $00:06:08.274 \longrightarrow 00:06:09.780$  erroneous perception that there's

NOTE Confidence: 0.89763194

 $00:06:09.780 \longrightarrow 00:06:12.084$  this wealth of data out there

NOTE Confidence: 0.89763194

00:06:12.084 --> 00:06:13.750 that's supporting your belief,

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 $00:06:13.750 \longrightarrow 00:06:16.502$  when in fact it's all this

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00:06:16.502 --> 00:06:18.280 self perpetuating engagement,

NOTE Confidence: 0.89763194

 $00{:}06{:}18.280 \to 00{:}06{:}21.184$  and you've got to be able to

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 $00:06:21.184 \longrightarrow 00:06:22.819$  get out of there.

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 $00:06:22.820 \longrightarrow 00:06:25.836$  The easiest way is right off the bat,

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 $00:06:25.840 \longrightarrow 00:06:27.396$  be honest with yourself.

NOTE Confidence: 0.89763194

00:06:27.396 --> 00:06:30.379 Ask yourself what you want to be true,

NOTE Confidence: 0.89763194

 $00:06:30.380 \longrightarrow 00:06:33.271$  and recognize that if you find data

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00:06:33.271 --> 00:06:36.119 that supports what you want to be true,

NOTE Confidence: 0.89763194

 $00:06:36.120 \longrightarrow 00:06:38.742$  you even have to be extra

 $00:06:38.742 \longrightarrow 00:06:40.750$  skeptical about that type of

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 $00:06:40.750 \longrightarrow 00:06:43.276$  data.

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00:06:43.280 --> 00:06:46.220 I just finished reading Adam Grant's book,

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00:06:46.220 --> 00:06:48.516 Think Again, which for if anybody is

NOTE Confidence: 0.8528198

 $00:06:48.516 \longrightarrow 00:06:52.667$  a big fan of Adam Grant or enjoys

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00:06:52.667 --> 00:06:54.212 reading organizational psychologists,

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 $00:06:54.220 \longrightarrow 00:06:55.852$  I highly recommend it.

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 $00{:}06{:}55.852 \dashrightarrow 00{:}06{:}58.907$  But it's exactly to your point about

NOTE Confidence: 0.8528198

00:06:58.907 --> 00:07:01.537 rethinking your biases.

NOTE Confidence: 0.8528198

00:07:01.540 --> 00:07:03.076 But you know Perry,

NOTE Confidence: 0.8528198

00:07:03.076 --> 00:07:04.613 it's really difficult, right?

NOTE Confidence: 0.8528198

00:07:04.613 --> 00:07:07.294 Because if you are looking for something,

NOTE Confidence: 0.8528198

 $00{:}07{:}07.300 \dashrightarrow 00{:}07{:}09.220$  something appears to be true,

NOTE Confidence: 0.8528198

00:07:09.220 --> 00:07:12.664 it fits with your gut,

NOTE Confidence: 0.8528198

 $00:07:12.670 \longrightarrow 00:07:14.098$  you're more likely to

00:07:14.098 --> 00:07:15.526 think that that's right,

NOTE Confidence: 0.8528198

 $00:07:15.530 \longrightarrow 00:07:17.666$  so are there any objective ways

NOTE Confidence: 0.8528198

 $00:07:17.670 \longrightarrow 00:07:18.340$  for example,

NOTE Confidence: 0.8528198

 $00:07:18.340 \longrightarrow 00:07:21.464$  if patients or the people

NOTE Confidence: 0.8528198

00:07:21.464 --> 00:07:24.089 who are listening to our show today,

NOTE Confidence: 0.8528198

 $00:07:24.090 \longrightarrow 00:07:25.875$  they may have just been

NOTE Confidence: 0.8528198

00:07:25.875 --> 00:07:26.946 diagnosed with cancer,

NOTE Confidence: 0.8528198

 $00:07:26.950 \longrightarrow 00:07:29.687$  or they may be looking for other

NOTE Confidence: 0.8528198

00:07:29.687 --> 00:07:31.239 medical information and it's

NOTE Confidence: 0.8528198

 $00:07:31.239 \longrightarrow 00:07:33.374$  so easy to go to the Internet.

NOTE Confidence: 0.8528198

 $00{:}07{:}33.380 \dashrightarrow 00{:}07{:}35.160$  Information at our fingertips.

NOTE Confidence: 0.8528198

00:07:35.160 --> 00:07:38.065 Are there any ways that you can

NOTE Confidence: 0.8528198

 $00:07:38.065 \longrightarrow 00:07:39.720$  really distinguish, intangible ways,

NOTE Confidence: 0.8528198

 $00:07:39.720 \longrightarrow 00:07:43.020$  Igood information versus garbage?

00:07:45.463 --> 00:07:47.368 There certainly are and it

NOTE Confidence: 0.85166556

 $00:07:47.370 \longrightarrow 00:07:49.680$  does take a

 $00:07:49.680 \longrightarrow 00:07:52.320$  little bit of work and

NOTE Confidence: 0.85166556

 $00:07:52.320 \longrightarrow 00:07:54.738$  it's the hardest thing in the

NOTE Confidence: 0.85166556

 $00:07:54.738 \longrightarrow 00:07:56.350$  world to disregard information

NOTE Confidence: 0.85166556

 $00:07:56.425 \longrightarrow 00:07:58.040$  that feels right to you.

NOTE Confidence: 0.85166556

 $00:07:58.040 \longrightarrow 00:08:01.152$  That speaks to you in that way because

NOTE Confidence: 0.85166556

 $00{:}08{:}01.152 \dashrightarrow 00{:}08{:}04.887$  that is a very human thing that we all do.

NOTE Confidence: 0.85166556

 $00:08:04.890 \longrightarrow 00:08:07.158$  But I can

NOTE Confidence: 0.85166556

 $00:08:07.158 \longrightarrow 00:08:09.469$  give you a couple of tips.

NOTE Confidence: 0.85166556

00:08:09.470 --> 00:08:11.042 So number one,

NOTE Confidence: 0.85166556

 $00:08:11.042 \longrightarrow 00:08:12.614$  is that biologic plausibility

NOTE Confidence: 0.85166556

 $00:08:12.614 \longrightarrow 00:08:14.189$  is only the start of

NOTE Confidence: 0.85166556

 $00:08:14.190 \longrightarrow 00:08:16.266$  medical research, not the end,

NOTE Confidence: 0.85166556

 $00{:}08{:}16.270 \dashrightarrow 00{:}08{:}18.220$  and what I mean by biologic

NOTE Confidence: 0.85166556

 $00:08:18.220 \longrightarrow 00:08:19.951$  plausibility is when something is

NOTE Confidence: 0.85166556

 $00:08:19.951 \longrightarrow 00:08:21.816$  stated that makes sense biologically.

 $00:08:23.555 \longrightarrow 00:08:25.290$  To give you an example,

 $00:08:25.290 \longrightarrow 00:08:28.760$  if I told you that if

NOTE Confidence: 0.85166556

 $00:08:28.760 \longrightarrow 00:08:31.544$  I wrapped my necktie around my head, it would

NOTE Confidence: 0.85166556

 $00:08:31.544 \longrightarrow 00:08:34.320$  help the arthritis in my knees,

NOTE Confidence: 0.85166556

 $00:08:34.320 \longrightarrow 00:08:35.756$  that's not biologically plausible.

NOTE Confidence: 0.85166556

 $00:08:35.756 \longrightarrow 00:08:37.551$  There's no real reason to

NOTE Confidence: 0.85166556

 $00:08:37.551 \longrightarrow 00:08:39.167$  think that that should work,

NOTE Confidence: 0.85166556

 $00:08:39.170 \longrightarrow 00:08:41.946$  so we don't pay much attention to that.

NOTE Confidence: 0.85166556

 $00:08:41.950 \longrightarrow 00:08:44.032$  But there are lots of examples

NOTE Confidence: 0.85166556

 $00{:}08{:}44.032 \dashrightarrow 00{:}08{:}45.502$  of things that seem

NOTE Confidence: 0.85166556

00:08:45.502 --> 00:08:47.036 biologically plausible, for example,

NOTE Confidence: 0.85166556

 $00:08:47.036 \longrightarrow 00:08:49.328$  we know that as you age,

NOTE Confidence: 0.85166556

 $00{:}08{:}49.330 \dashrightarrow 00{:}08{:}51.724$  there's more oxidative stress in your

NOTE Confidence: 0.85166556

 $00:08:51.724 \longrightarrow 00:08:54.039$  body and that oxidative stress might

NOTE Confidence: 0.85166556

 $00:08:54.039 \longrightarrow 00:08:56.655$  lead to some of the symptoms of aging

NOTE Confidence: 0.85166556

 $00:08:56.721 \longrightarrow 00:08:58.876$  like arthritis and stuff.

NOTE Confidence: 0.85166556

 $00:08:58.880 \longrightarrow 00:09:00.950$  We also have a chemical called

00:09:00.950 --> 00:09:03.459 vitamin E which is an antioxidant,

NOTE Confidence: 0.85166556

 $00{:}09{:}03.460 \dashrightarrow 00{:}09{:}05.370$  and well reported as an antioxidant.

NOTE Confidence: 0.85166556

00:09:05.370 --> 00:09:06.498 It's biologically plausible,

NOTE Confidence: 0.85166556

 $00:09:06.498 \longrightarrow 00:09:08.754$  then that vitamin E would be

NOTE Confidence: 0.85166556

00:09:08.754 --> 00:09:10.720 good at helping against aging.

NOTE Confidence: 0.85166556

00:09:10.720 --> 00:09:12.248 Maybe might prevent heart

NOTE Confidence: 0.85166556

 $00:09:12.248 \longrightarrow 00:09:14.158$  attacks and things like that.

NOTE Confidence: 0.85166556

 $00:09:14.160 \longrightarrow 00:09:16.925$  Now a lot of people stop there.

NOTE Confidence: 0.85166556

 $00:09:16.930 \longrightarrow 00:09:18.610$  They say, oh that's biologically plausible.

NOTE Confidence: 0.85166556

 $00:09:18.610 \longrightarrow 00:09:20.010$  Oxidation is bad,

NOTE Confidence: 0.85166556

 $00{:}09{:}20.010 \dashrightarrow 00{:}09{:}21.410$ antioxidant is good, vitamin E

NOTE Confidence: 0.85166556

 $00:09:21.410 \longrightarrow 00:09:23.090$  is cheap, it's at my drugstore.

NOTE Confidence: 0.85166556

 $00{:}09{:}23.090 \dashrightarrow 00{:}09{:}24.490$  There's very limited side effects.

NOTE Confidence: 0.85166556

 $00:09:24.490 \longrightarrow 00:09:25.890$  You know this is great.

NOTE Confidence: 0.85166556

 $00:09:25.890 \longrightarrow 00:09:27.759$  It helps to confirm a belief that

 $00:09:27.759 \longrightarrow 00:09:30.154$  many of us want to be true that we

NOTE Confidence: 0.85166556

 $00{:}09{:}30.154 \dashrightarrow 00{:}09{:}32.328$  can take charge of our lives without

 $00{:}09{:}32.882 \dashrightarrow 00{:}09{:}34.262$  paying pharmaceutical companies and

NOTE Confidence: 0.85166556

 $00{:}09{:}34.262 \dashrightarrow 00{:}09{:}35.970$  without having side effects.

NOTE Confidence: 0.85166556

 $00:09:35.970 \longrightarrow 00:09:38.210$  So there's a lot going for vitamin E,

NOTE Confidence: 0.85166556

 $00:09:38.210 \longrightarrow 00:09:39.890$  but let me tell you what

NOTE Confidence: 0.85166556

 $00{:}09{:}39.890 \dashrightarrow 00{:}09{:}41.010$  happened with Vitamin E.

NOTE Confidence: 0.85166556

00:09:41.010 --> 00:09:42.984 They did a randomized trial of vitamin

NOTE Confidence: 0.85166556

 $00:09:42.984 \dashrightarrow 00:09:45.578$  E and people who are at risk of heart

NOTE Confidence: 0.85166556

 $00{:}09{:}45.578 \dashrightarrow 00{:}09{:}47.260$  disease and actually found not only

NOTE Confidence: 0.85166556

 $00:09:47.260 \longrightarrow 00:09:48.925$  was there no difference in

NOTE Confidence: 0.85166556

 $00:09:48.925 \longrightarrow 00:09:50.590$  the rate of heart attacks,

NOTE Confidence: 0.85166556

00:09:50.590 --> 00:09:51.918 the people taking vitamin

NOTE Confidence: 0.85166556

00:09:51.918 --> 00:09:53.246 E compared to place bo,

NOTE Confidence: 0.85166556

 $00:09:53.250 \longrightarrow 00:09:54.915$  but the people taking vitamin E

NOTE Confidence: 0.85166556

 $00:09:54.915 \longrightarrow 00:09:56.580$  had more heart failure.

 $00:09:56.580 \longrightarrow 00:09:58.300$  Statistically more heart failure than

NOTE Confidence: 0.85166556

 $00{:}09{:}58.300 \dashrightarrow 00{:}10{:}00.580$  those taking place bo and again and again

NOTE Confidence: 0.85166556

 $00:10:00.580 \longrightarrow 00:10:01.246$  in medicine

NOTE Confidence: 0.85166556

 $00:10:01.246 \longrightarrow 00:10:02.578$  we see biologic plausibility,

NOTE Confidence: 0.85166556

 $00:10:02.580 \longrightarrow 00:10:04.240$  and actual efficacy getting untied.

NOTE Confidence: 0.85166556

 $00:10:04.240 \longrightarrow 00:10:06.641$  So what I tell people is that

NOTE Confidence: 0.85166556

 $00:10:06.641 \longrightarrow 00:10:08.360$  biologically plausible thing that you

NOTE Confidence: 0.85166556

00:10:08.360 --> 00:10:10.565 read about, like oh this is interesting,

NOTE Confidence: 0.85166556

00:10:10.903 --> 00:10:12.568 it works in cell culture,

NOTE Confidence: 0.85166556

 $00:10:12.570 \longrightarrow 00:10:14.789$  the mice seem to respond to this

NOTE Confidence: 0.85166556

 $00:10:14.789 \longrightarrow 00:10:17.287$  and it all sort of makes sense

NOTE Confidence: 0.85166556

00:10:17.290 --> 00:10:19.048 with how we understand the world,

NOTE Confidence: 0.85166556

 $00:10:19.050 \longrightarrow 00:10:21.094$  that's great, but that's only the beginning.

NOTE Confidence: 0.85166556

00:10:21.100 --> 00:10:23.436 You really want to see that randomized trial,

NOTE Confidence: 0.85166556

 $00:10:23.440 \longrightarrow 00:10:24.600$  not because

NOTE Confidence: 0.85166556

 $00:10:24.600 \longrightarrow 00:10:26.670$  I'm the kind of guy who

 $00:10:27.670 \longrightarrow 00:10:29.170$  I'm just following the rules and

NOTE Confidence: 0.85166556

 $00{:}10{:}29.222 \dashrightarrow 00{:}10{:}31.057$  everything needs a randomized trial,

NOTE Confidence: 0.85166556

00:10:31.060 --> 00:10:32.525 it's because we've been burned

NOTE Confidence: 0.85166556

 $00:10:32.525 \longrightarrow 00:10:33.697$  so many times before,

NOTE Confidence: 0.8710388

 $00:10:33.700 \longrightarrow 00:10:36.036$  and I think that's what people don't realize.

NOTE Confidence: 0.8710388

00:10:36.040 --> 00:10:37.212 It's not like jumping

NOTE Confidence: 0.8710388

00:10:37.212 --> 00:10:38.384 through an arbitrary hoop.

NOTE Confidence: 0.8710388

 $00:10:38.390 \longrightarrow 00:10:40.133$  We've been wrong a lot when it

NOTE Confidence: 0.8710388

 $00{:}10{:}40.133 \dashrightarrow 00{:}10{:}41.610$  comes to biologic plausibility,

NOTE Confidence: 0.8710388

 $00:10:41.610 \longrightarrow 00:10:43.290$  so I really do tell people

NOTE Confidence: 0.8710388

 $00:10:43.290 \longrightarrow 00:10:44.830$  we want a randomized trial.

NOTE Confidence: 0.8710388

 $00:10:44.830 \longrightarrow 00:10:47.850$  And if you want to be really sure you're not

NOTE Confidence: 0.8710388

00:10:47.850 --> 00:10:49.638 swallowing some patent medicine,

NOTE Confidence: 0.8710388

 $00:10:49.640 \longrightarrow 00:10:52.313$  you want to see a replication of that study.

NOTE Confidence: 0.8710388

 $00:10:52.320 \longrightarrow 00:10:54.416$  You want to see more than one study

NOTE Confidence: 0.8710388

00:10:54.416 --> 00:10:56.639 showing the same thing and ideally

00:10:56.639 --> 00:10:58.279 studies done by different people.

NOTE Confidence: 0.8710388

 $00:10:58.280 \longrightarrow 00:11:00.359$  You know different groups across the country

NOTE Confidence: 0.8710388

00:11:00.359 --> 00:11:02.448 or in different countries in the world.

NOTE Confidence: 0.8710388

 $00:11:02.450 \longrightarrow 00:11:04.536$  That's how you build an evidence base.

NOTE Confidence: 0.8710388

00:11:04.540 --> 00:11:05.431 And of course,

NOTE Confidence: 0.8710388

00:11:05.431 --> 00:11:07.188 that's what doctors jobs are, right?

NOTE Confidence: 0.8710388

 $00:11:07.188 \longrightarrow 00:11:09.064$  So one of the easiest things you

NOTE Confidence: 0.8710388

 $00:11:09.064 \longrightarrow 00:11:11.271$  can do if you have a trusted

NOTE Confidence: 0.8710388

00:11:11.271 --> 00:11:12.876 healthcare provider in your life,

NOTE Confidence: 0.8710388

 $00:11:12.880 \longrightarrow 00:11:16.160$  it is our job to be doing this and

NOTE Confidence: 0.8710388

 $00:11:16.160 \longrightarrow 00:11:17.880$  ask them. Talk to them.

NOTE Confidence: 0.8710388

 $00{:}11{:}17.880 \dashrightarrow 00{:}11{:}20.582$  We're often excited to talk to you

NOTE Confidence: 0.8710388

00:11:20.582 --> 00:11:22.940 about what's real and what's not,

NOTE Confidence: 0.8710388

00:11:22.940 --> 00:11:23.716 and again,

NOTE Confidence: 0.8710388

 $00:11:23.716 \longrightarrow 00:11:25.656$  just hear it with an

 $00:11:25.660 \longrightarrow 00:11:27.711$  open mind.

NOTE Confidence: 0.8829901

 $00:11:27.711 \longrightarrow 00:11:30.206$  In terms of the information of looking

NOTE Confidence: 0.8829901

00:11:30.206 --> 00:11:32.270 for randomized control trials,

NOTE Confidence: 0.8829901

 $00:11:32.270 \longrightarrow 00:11:33.822$  especially that are all

NOTE Confidence: 0.8829901

 $00:11:33.822 \longrightarrow 00:11:35.762$  going in the same direction,

NOTE Confidence: 0.8829901

00:11:35.770 --> 00:11:38.056 because we've all seen randomized

NOTE Confidence: 0.8829901

 $00{:}11{:}38.056 \dashrightarrow 00{:}11{:}40.429$  control trials that then are disproven

NOTE Confidence: 0.8829901

 $00{:}11{:}40.429 \dashrightarrow 00{:}11{:}43.000$  by other randomized control trials.

NOTE Confidence: 0.8829901

00:11:43.000 --> 00:11:44.284 But you know, Perry,

NOTE Confidence: 0.8829901

 $00:11:44.284 \longrightarrow 00:11:46.210$  it's so difficult for the general

NOTE Confidence: 0.8829901

 $00{:}11{:}46.271 \dashrightarrow 00{:}11{:}48.386$  public to actually access good

NOTE Confidence: 0.8829901

 $00:11:48.386 \longrightarrow 00:11:49.655$  randomized control trials.

NOTE Confidence: 0.8829901

 $00:11:49.660 \longrightarrow 00:11:52.676$  They're not really going to pubMed and

NOTE Confidence: 0.8829901

 $00:11:52.676 \longrightarrow 00:11:54.815$  searching the medical literature and

NOTE Confidence: 0.8829901

 $00:11:54.815 \longrightarrow 00:11:57.860$  looking at things with a critical eye.

NOTE Confidence: 0.8829901

 $00:11:57.860 \longrightarrow 00:12:00.700$  And in terms of talking to their doctor,

 $00{:}12{:}00.700 \longrightarrow 00{:}12{:}03.185$  that's certainly a great way to start.

NOTE Confidence: 0.8829901

 $00:12:03.190 \longrightarrow 00:12:05.062$  But there are also quote doctors

NOTE Confidence: 0.8829901

 $00:12:05.062 \longrightarrow 00:12:07.623$  who you can find on line who

NOTE Confidence: 0.8829901

 $00:12:07.623 \longrightarrow 00:12:08.865$  are spewing misinformation.

NOTE Confidence: 0.8829901

 $00:12:08.870 \longrightarrow 00:12:12.056$  So how do you kind of get around that?

NOTE Confidence: 0.86535734

00:12:13.400 --> 00:12:16.469 You've got to be careful,

NOTE Confidence: 0.86535734

 $00:12:16.470 \longrightarrow 00:12:18.857$  really anything that comes from social media,

NOTE Confidence: 0.86535734

00:12:18.860 --> 00:12:20.560 whether it's YouTube or Twitter.

NOTE Confidence: 0.86535734

00:12:20.560 --> 00:12:22.270 And hey, I'm on Twitter,

NOTE Confidence: 0.86535734

 $00:12:22.270 \longrightarrow 00:12:24.363$  but you do have to be careful

NOTE Confidence: 0.86535734

00:12:24.363 --> 00:12:26.699 because of the echo chamber effect.

NOTE Confidence: 0.86535734

 $00:12:26.700 \longrightarrow 00:12:29.388$  Someone can sort of wear the mantle of

NOTE Confidence: 0.86535734

 $00{:}12{:}29.388 \dashrightarrow 00{:}12{:}31.877$  authority on social media based on sort

NOTE Confidence: 0.86535734

00:12:31.877 --> 00:12:34.342 of the number of followers and stuff

NOTE Confidence: 0.86535734

00:12:34.342 --> 00:12:36.926 that they have and that might make what

00:12:36.930 --> 00:12:38.630 they're saying seem more believable,

NOTE Confidence: 0.86535734

 $00:12:38.630 \longrightarrow 00:12:40.340$  when in fact it's not.

NOTE Confidence: 0.86535734

 $00{:}12{:}40.340 \dashrightarrow 00{:}12{:}43.156$  And so you know, social media is fun.

NOTE Confidence: 0.86535734

 $00:12:43.160 \longrightarrow 00:12:44.830$  And interesting and a great

NOTE Confidence: 0.86535734

 $00:12:44.830 \longrightarrow 00:12:46.166$  place to share pictures.

NOTE Confidence: 0.86535734

00:12:46.170 --> 00:12:47.835 It's not where I recommend

NOTE Confidence: 0.86535734

00:12:47.835 --> 00:12:49.167 people do their research

NOTE Confidence: 0.86535734

 $00:12:49.170 \longrightarrow 00:12:50.220$  for medical questions.

NOTE Confidence: 0.86535734

 $00{:}12{:}50.220 \dashrightarrow 00{:}12{:}51.970$  There are some absolutely wonderful

NOTE Confidence: 0.86535734

 $00{:}12{:}51.970 \dashrightarrow 00{:}12{:}53.179$  medical reporters out there.

NOTE Confidence: 0.86535734

 $00{:}12{:}53.180 \longrightarrow 00{:}12{:}54.520$  So if you don't want to read the

 $00:12:56.850 \longrightarrow 00:12:58.860$  primary literature and

NOTE Confidence: 0.86535734

 $00:12:58.860 \longrightarrow 00:13:01.198$  pick up your copy of the New

NOTE Confidence: 0.86535734

00:13:01.198 --> 00:13:02.200 England Journal Medicine,

NOTE Confidence: 0.86535734

 $00{:}13{:}02.200 \dashrightarrow 00{:}13{:}03.865$  there's some great science and

NOTE Confidence: 0.86535734

00:13:03.865 --> 00:13:05.197 medicine reporters out there.

 $00:13:05.200 \longrightarrow 00:13:07.204$  You want to look for reporters

NOTE Confidence: 0.86535734

 $00:13:07.204 \longrightarrow 00:13:08.540$  that that's their beat.

NOTE Confidence: 0.86535734

 $00:13:08.540 \longrightarrow 00:13:10.876$  Because of the slow death

NOTE Confidence: 0.86535734

 $00:13:10.876 \longrightarrow 00:13:13.530$  of the newspaper industry in America

NOTE Confidence: 0.86535734

 $00:13:13.530 \longrightarrow 00:13:15.525$  you get a lot of times the

NOTE Confidence: 0.86535734

00:13:15.525 --> 00:13:17.199 science and health, and

NOTE Confidence: 0.86535734

00:13:17.199 --> 00:13:18.564 even sports reporters are all

NOTE Confidence: 0.86535734

 $00{:}13{:}18.564 \dashrightarrow 00{:}13{:}20.367$  the same person in some outlets.

NOTE Confidence: 0.86535734

 $00{:}13{:}20.370 \longrightarrow 00{:}13{:}22.370$  So you want to look for someone whose

NOTE Confidence: 0.86535734

 $00:13:22.370 \longrightarrow 00:13:24.927$  job is to write about health and medicine.

NOTE Confidence: 0.86535734

 $00{:}13{:}24.930 \dashrightarrow 00{:}13{:}26.640$  They are often very well trained

NOTE Confidence: 0.86535734

 $00:13:26.640 \longrightarrow 00:13:27.780$  and are good nuanced

NOTE Confidence: 0.86535734

 $00:13:27.780 \longrightarrow 00:13:29.490$  and if you're

NOTE Confidence: 0.86535734

 $00:13:29.490 \longrightarrow 00:13:30.920$  reading about a new drug,

NOTE Confidence: 0.86535734

 $00:13:30.920 \longrightarrow 00:13:32.705$  a new treatment, you want to read

NOTE Confidence: 0.86535734

00:13:32.705 --> 00:13:34.618 from a couple of different people.

00:13:38.040 --> 00:13:39.180 There's some great writing,

NOTE Confidence: 0.86535734

00:13:39.180 --> 00:13:40.581 for example, in the Atlantic,

NOTE Confidence: 0.86535734

 $00:13:40.581 \longrightarrow 00:13:42.520$  the science section of the New York

NOTE Confidence: 0.86535734

00:13:42.583 --> 00:13:44.395 Times has always been very strong.

NOTE Confidence: 0.86535734

00:13:44.400 --> 00:13:47.392 Do they get it right 100% of the time?

NOTE Confidence: 0.86535734 00:13:47.392 --> 00:13:47.696 No, NOTE Confidence: 0.86535734

 $00:13:47.696 \longrightarrow 00:13:50.630$  but that's why you look for other articles.

NOTE Confidence: 0.86535734

 $00:13:50.630 \longrightarrow 00:13:51.617$  That being said,

NOTE Confidence: 0.86535734

 $00{:}13{:}51.617 \dashrightarrow 00{:}13{:}53.920$  it is not impossible for laypeople to

NOTE Confidence: 0.86535734

 $00:13:53.990 \longrightarrow 00:13:56.510$  go into the real medical literature and

NOTE Confidence: 0.86535734

00:13:56.510 --> 00:13:58.841 in fact I have a course

NOTE Confidence: 0.86535734

 $00:13:58.841 \longrightarrow 00:14:00.320$  online here at Yale,

NOTE Confidence: 0.86535734

 $00:14:00.320 \longrightarrow 00:14:01.700$  which is free called

NOTE Confidence: 0.86535734

 $00{:}14{:}01.700 \dashrightarrow 00{:}14{:}02.735$  Understanding Medical Research:

NOTE Confidence: 0.86535734

00:14:02.740 --> 00:14:04.470 Your Facebook friend is wrong.

NOTE Confidence: 0.86535734

 $00{:}14{:}04.470 \dashrightarrow 00{:}14{:}06.504$  It's on the Coursera platform you

 $00:14:06.504 \longrightarrow 00:14:08.584$  can search for it and basically

NOTE Confidence: 0.86535734

 $00:14:08.584 \longrightarrow 00:14:10.866$  it is an online course of 15

NOTE Confidence: 0.86535734

00:14:10.866 --> 00:14:13.106 minute lectures that you can watch

NOTE Confidence: 0.86535734

00:14:13.106 --> 00:14:14.582 over your lunch break

NOTE Confidence: 0.86535734

 $00:14:14.590 \longrightarrow 00:14:16.782$  where I teach you how to find a

NOTE Confidence: 0.86535734

 $00:14:16.782 \longrightarrow 00:14:18.409$  actual medical article,

NOTE Confidence: 0.86535734

00:14:18.410 --> 00:14:21.056 go to pub Med and how to find it,

NOTE Confidence: 0.86535734

 $00:14:21.060 \longrightarrow 00:14:22.236$  how to read it,

NOTE Confidence: 0.86535734

 $00:14:22.236 \longrightarrow 00:14:24.000$  and how to interpret the results.

NOTE Confidence: 0.86535734

 $00:14:24.000 \longrightarrow 00:14:25.974$  So if any of the listeners

NOTE Confidence: 0.86535734

00:14:25.974 --> 00:14:28.110 really want to get deep into this,

NOTE Confidence: 0.86535734

 $00:14:28.110 \longrightarrow 00:14:30.049$  really want to take that next step

NOTE Confidence: 0.86535734

 $00{:}14{:}30.049 \dashrightarrow 00{:}14{:}31.350$  to understanding medical research.

NOTE Confidence: 0.86535734

 $00{:}14{:}31.350 \dashrightarrow 00{:}14{:}32.815$ it's accessible you don't need

NOTE Confidence: 0.86535734

 $00:14:32.815 \longrightarrow 00:14:33.987$  a degree in chemistry.

00:14:33.990 --> 00:14:35.760 You don't need to remember calculus,

NOTE Confidence: 0.86535734

00:14:35.760 --> 00:14:37.818 you just need some logical thinking skills,

NOTE Confidence: 0.86535734

 $00:14:37.820 \longrightarrow 00:14:40.164$  and intuition so a little pitch for that course. It's

free.

 $00:14:40.460 \longrightarrow 00:14:42.490$  And it's so

NOTE Confidence: 0.83808947

 $00:14:42.490 \longrightarrow 00:14:43.989$  important for people really to

NOTE Confidence: 0.83808947

 $00{:}14{:}43.990 \dashrightarrow 00{:}14{:}46.430$  do your own research and be

NOTE Confidence: 0.83808947

00:14:46.430 --> 00:14:48.698 vigilant about it so that you're not

NOTE Confidence: 0.83808947

 $00:14:48.698 \longrightarrow 00:14:50.398$  taking other people's word for it.

NOTE Confidence: 0.83808947

 $00:14:50.400 \longrightarrow 00:14:52.212$  You're going to the source and

NOTE Confidence: 0.83808947

 $00:14:52.212 \longrightarrow 00:14:53.750$  knowing how to interpret that.

NOTE Confidence: 0.83808947

00:14:53.750 --> 00:14:55.472 We're going to take a short

NOTE Confidence: 0.83808947

 $00{:}14{:}55.472 \dashrightarrow 00{:}14{:}57.110$  break for a medical minute,

NOTE Confidence: 0.83808947

00:14:57.110 --> 00:14:58.946 but please stay tuned to learn

NOTE Confidence: 0.83808947

 $00:14:58.946 \longrightarrow 00:15:00.170$  more about understanding medical

NOTE Confidence: 0.83808947

00:15:00.221 --> 00:15:01.676 research with my guest Doctor

NOTE Confidence: 0.83808947

00:15:01.680 --> 00:15:02.290 Perry Wilson.

00:15:02.890 --> 00:15:05.450 Support for Yale Cancer Answers

NOTE Confidence: 0.83997893

 $00{:}15{:}05.450 \dashrightarrow 00{:}15{:}08.502$  comes from AstraZeneca, working to

NOTE Confidence: 0.83997893

 $00:15:08.502 \longrightarrow 00:15:11.344$  eliminate cancer as a cause of death.

NOTE Confidence: 0.83997893

 $00:15:11.350 \longrightarrow 00:15:13.230$  Learn more at astrazeneca-us.com.

NOTE Confidence: 0.88795465

 $00:15:15.280 \longrightarrow 00:15:17.920$  This is a medical minute about

NOTE Confidence: 0.88795465

 $00:15:17.920 \longrightarrow 00:15:19.680$  survivorship. Completing treatment for

NOTE Confidence: 0.88795465

00:15:19.749 --> 00:15:22.077 cancer is a very exciting milestone,

NOTE Confidence: 0.88795465

 $00:15:22.080 \longrightarrow 00:15:25.329$  but cancer and its treatment can be a life

NOTE Confidence: 0.88795465

 $00{:}15{:}25.329 \dashrightarrow 00{:}15{:}28.027$  changing experience for cancer survivors.

NOTE Confidence: 0.88795465

 $00{:}15{:}28.030 \dashrightarrow 00{:}15{:}30.580$  The return to normal activities and

NOTE Confidence: 0.88795465

 $00:15:30.580 \longrightarrow 00:15:32.743$  relationships can be difficult and

NOTE Confidence: 0.88795465

 $00{:}15{:}32.743 \dashrightarrow 00{:}15{:}35.101$  some survivors face long term side

NOTE Confidence: 0.88795465

00:15:35.101 --> 00:15:37.380 effects resulting from their treatment,

NOTE Confidence: 0.88795465

 $00:15:37.380 \longrightarrow 00:15:38.712$  including heart problems,

NOTE Confidence: 0.88795465

00:15:38.712 --> 00:15:40.488 osteoporosis, fertility issues and

 $00:15:40.488 \longrightarrow 00:15:42.910$  an increased risk of second cancers.

NOTE Confidence: 0.88795465

 $00{:}15{:}42.910 \dashrightarrow 00{:}15{:}45.215$  Resources are available to help

NOTE Confidence: 0.88795465

 $00{:}15{:}45.215 \dashrightarrow 00{:}15{:}47.059$  keep cancer survivors well and

NOTE Confidence: 0.88795465

 $00:15:47.059 \longrightarrow 00:15:48.810$  focused on healthy living.

NOTE Confidence: 0.88795465

 $00{:}15{:}48.810 \dashrightarrow 00{:}15{:}50.894$  More information is available

NOTE Confidence: 0.88795465

 $00{:}15{:}50.894 \dashrightarrow 00{:}15{:}51.936$  at yale cancercenter.org.

NOTE Confidence: 0.88795465

 $00:15:51.940 \longrightarrow 00:15:55.066$  You're listening to Connecticut Public Radio.

NOTE Confidence: 0.8678523

 $00:15:56.450 \longrightarrow 00:15:58.808$  Welcome back to Yale Cancer Answers.

NOTE Confidence: 0.8678523

 $00{:}15{:}58.810 \dashrightarrow 00{:}16{:}00.966$  This is doctor Anees Chagpar

NOTE Confidence: 0.8678523

00:16:00.966 --> 00:16:03.457 and I'm joined tonight by my guest

NOTE Confidence: 0.8678523

 $00:16:03.457 \longrightarrow 00:16:05.707$  doctor Perry Wilson and we're talking about

NOTE Confidence: 0.8678523

 $00{:}16{:}05.774 \dashrightarrow 00{:}16{:}07.850$  understanding medical research.

NOTE Confidence: 0.8678523

 $00:16:07.850 \longrightarrow 00:16:10.594$  Perry, before the break

NOTE Confidence: 0.8678523

 $00:16:10.600 \longrightarrow 00:16:13.365$  we were talking about how much misinformation

NOTE Confidence: 0.8678523

00:16:13.365 --> 00:16:16.100 really is out there on the Internet,

NOTE Confidence: 0.8678523

 $00:16:16.100 \longrightarrow 00:16:18.368$  whether it's about covid or whether

 $00:16:18.368 \longrightarrow 00:16:20.360$  it's about cancer or whether

NOTE Confidence: 0.8678523

 $00:16:20.360 \longrightarrow 00:16:22.385$  it's about any topic really,

NOTE Confidence: 0.8678523

 $00:16:22.390 \longrightarrow 00:16:24.350$  whether it's medical or not.

NOTE Confidence: 0.8678523

 $00:16:24.350 \longrightarrow 00:16:26.876$  There is just so much misinformation

NOTE Confidence: 0.8678523

 $00:16:26.876 \longrightarrow 00:16:28.560$  that's propagated out there.

NOTE Confidence: 0.8678523

 $00:16:28.560 \longrightarrow 00:16:31.768$  So let's talk a little bit about some

NOTE Confidence: 0.8678523

 $00:16:31.768 \longrightarrow 00:16:35.489$  of the ways that we can mitigate that.

NOTE Confidence: 0.8678523

00:16:35.490 --> 00:16:38.088 You know, aside from being vigilant

NOTE Confidence: 0.8678523

00:16:38.090 --> 00:16:39.846 consumers of medical research,

NOTE Confidence: 0.8678523

 $00:16:39.846 \longrightarrow 00:16:42.893$  what else can be done to really

NOTE Confidence: 0.8678523

 $00:16:42.893 \longrightarrow 00:16:45.836$  kind of tamp down on all of the

NOTE Confidence: 0.8678523

 $00:16:45.922 \longrightarrow 00:16:48.478$  misinformation that's out there?

NOTE Confidence: 0.8192092

 $00{:}16{:}50.120 \dashrightarrow 00{:}16{:}52.857$  This is a really hard problem

NOTE Confidence: 0.8192092

 $00:16:52.857 \longrightarrow 00:16:56.266$  that it's clear a lot of the social

NOTE Confidence: 0.8192092

 $00:16:56.266 \longrightarrow 00:16:58.416$  media companies are struggling with.

00:16:58.420 --> 00:17:01.740 As you know you see Facebook and Twitter

NOTE Confidence: 0.8192092

00:17:01.740 --> 00:17:03.400 for example, imposing essentially

NOTE Confidence: 0.8192092

 $00:17:03.400 \longrightarrow 00:17:05.475$  fact checking on some tweets,

NOTE Confidence: 0.8192092

 $00:17:05.480 \longrightarrow 00:17:07.550$  particularly surrounding hot button issues.

NOTE Confidence: 0.8192092

 $00:17:07.550 \longrightarrow 00:17:09.625$  For example, vaccination

NOTE Confidence: 0.8192092

00:17:09.625 --> 00:17:11.700 where they're literally

NOTE Confidence: 0.8192092

 $00:17:11.700 \longrightarrow 00:17:14.052$  blocking tweets, blocking posts that are

NOTE Confidence: 0.8192092

 $00:17:14.052 \longrightarrow 00:17:16.561$  construed by some of their

NOTE Confidence: 0.8192092

00:17:16.561 --> 00:17:19.165 moderators to be potentially anti VAX,

NOTE Confidence: 0.8192092

 $00:17:19.170 \longrightarrow 00:17:20.172$  for example this does

NOTE Confidence: 0.8192092

00:17:20.172 --> 00:17:21.842 strike some people as

NOTE Confidence: 0.8192092

 $00:17:21.842 \longrightarrow 00:17:23.449$  heavy handed.

NOTE Confidence: 0.8192092

 $00:17:23.450 \longrightarrow 00:17:24.602$  There are certainly concerns about

NOTE Confidence: 0.8192092

 $00:17:24.602 \longrightarrow 00:17:26.780$  is this going to have a chilling

NOTE Confidence: 0.8192092

 $00:17:26.780 \longrightarrow 00:17:28.570$  effect on speech?

NOTE Confidence: 0.8192092

 $00:17:28.570 \longrightarrow 00:17:30.810$  On the other side, people say that

 $00:17:30.810 \longrightarrow 00:17:32.730$  these are private companies that

NOTE Confidence: 0.8192092

 $00:17:32.730 \longrightarrow 00:17:35.047$  can do whatever they want

NOTE Confidence: 0.8192092

 $00:17:35.047 \longrightarrow 00:17:36.889$  within the confines of their own platform.

00:17:37.850 --> 00:17:39.130 It strikes me though,

NOTE Confidence: 0.8192092

 $00:17:39.130 \longrightarrow 00:17:41.050$  that it's a bit of whack-a-mole

NOTE Confidence: 0.8192092

 $00:17:41.050 \longrightarrow 00:17:43.129$  and that these efforts

NOTE Confidence: 0.8192092

 $00:17:43.129 \longrightarrow 00:17:44.889$  are reactive rather than proactive.

NOTE Confidence: 0.8192092

 $00:17:44.890 \longrightarrow 00:17:48.090$  What can we do to be more proactive?

NOTE Confidence: 0.8192092

 $00{:}17{:}48.090 --> 00{:}17{:}50.253$  One of the things I've

NOTE Confidence: 0.8192092

 $00:17:50.253 \longrightarrow 00:17:52.189$  seen that's a little clever

NOTE Confidence: 0.8192092

 $00{:}17{:}52.190 \dashrightarrow 00{:}17{:}54.374$  is Twitter has been generating a little

NOTE Confidence: 0.8192092

 $00{:}17{:}54.374 \dashrightarrow 00{:}17{:}56.780$  pop up when you retweet an article

NOTE Confidence: 0.8192092

 $00:17:56.780 \longrightarrow 00:17:58.880$  if it notes that you haven't

NOTE Confidence: 0.8192092

 $00:17:58.880 \longrightarrow 00:18:00.936$  actually read the article.

 $00:18:04.656 \longrightarrow 00:18:06.656$  That's a whole other topic, right?

NOTE Confidence: 0.8192092

 $00:18:06.999 \longrightarrow 00:18:08.714$  Like how it knows

 $00:18:08.714 \longrightarrow 00:18:10.375$  whether you've opened the other

NOTE Confidence: 0.8192092

 $00:18:10.375 \longrightarrow 00:18:12.199$  you didn't look at the article,

NOTE Confidence: 0.8192092

 $00:18:12.200 \longrightarrow 00:18:14.496$  but I think what it's doing is

NOTE Confidence: 0.8192092

00:18:14.496 --> 00:18:16.458 the article will have a tweet with a link

 $00:18:20.716 \longrightarrow 00:18:22.536$  and it knows if you've clicked that

NOTE Confidence: 0.8192092

 $00:18:22.536 \longrightarrow 00:18:24.728$  link 'cause it's within Twitter.

NOTE Confidence: 0.8192092

00:18:24.730 --> 00:18:27.306 If you haven't and you click retweet,

NOTE Confidence: 0.8192092

00:18:27.310 --> 00:18:29.517 it's been saying, hey,

NOTE Confidence: 0.8192092

 $00:18:29.517 \longrightarrow 00:18:32.086$  do you want to maybe read this

NOTE Confidence: 0.8192092

 $00:18:32.086 \longrightarrow 00:18:33.916$  article before you retweet it?

 $00:18:34.628 \longrightarrow 00:18:36.764$  That is an interesting strategy because

NOTE Confidence: 0.8192092

 $00{:}18{:}36.764 \dashrightarrow 00{:}18{:}39.447$  it takes the emotion slightly down.

NOTE Confidence: 0.8192092

 $00:18:39.450 \longrightarrow 00:18:41.080$  There's a tendency for people

NOTE Confidence: 0.8192092

00:18:41.080 --> 00:18:43.226 to share and retweet things that

NOTE Confidence: 0.8192092

 $00:18:43.226 \longrightarrow 00:18:44.597$  are emotionally activating.

NOTE Confidence: 0.8192092

 $00:18:44.600 \longrightarrow 00:18:46.435$  Whether they make you angry

NOTE Confidence: 0.8192092

 $00:18:46.435 \longrightarrow 00:18:48.261$  or make you happy.

 $00:18:48.261 \longrightarrow 00:18:50.367$  Whether it's a mama cat

NOTE Confidence: 0.8192092

 $00{:}18{:}50.367 \dashrightarrow 00{:}18{:}51.960$  cuddling with baby kittens,

NOTE Confidence: 0.8192092

 $00:18:51.960 \longrightarrow 00:18:54.697$  or whether it's someone saying

NOTE Confidence: 0.8192092

 $00:18:54.697 \longrightarrow 00:18:56.879$  something terrible and caught on tape.

NOTE Confidence: 0.8192092

 $00{:}18{:}56.880 \dashrightarrow 00{:}18{:}58.505$  Both of those strong reactions

NOTE Confidence: 0.8192092

 $00:18:58.505 \longrightarrow 00:19:00.464$  elicit a lot of engagement and

NOTE Confidence: 0.8192092

 $00:19:00.464 \longrightarrow 00:19:02.403$  trying to remove that a little bit,

NOTE Confidence: 0.8192092

 $00:19:02.410 \longrightarrow 00:19:04.246$  giving people a little extra time to say, wait  $00:19:04.832 \longrightarrow 00:19:07.630$  do you really want to put this out there?

NOTE Confidence: 0.8192092

 $00:19:07.630 \longrightarrow 00:19:09.466$  Do you want to share this?

NOTE Confidence: 0.8192092

 $00:19:09.470 --> 00:19:11.000 \ \mathrm{Might\ help\ a\ little\ bit}.$   $00:19:13.150 --> 00:19:15.299 \ \mathrm{My\ hope\ lies\ a\ lot\ with}$ 

NOTE Confidence: 0.8192092

 $00:19:15.299 \longrightarrow 00:19:16.220$  the younger generations.

NOTE Confidence: 0.8192092

00:19:16.220 --> 00:19:16.522 Honestly,

NOTE Confidence: 0.8192092

00:19:16.522 --> 00:19:18.334 who are growing up in this

NOTE Confidence: 0.8192092

00:19:18.334 --> 00:19:19.910 environment and in my opinion,

 $00:19:19.910 \longrightarrow 00:19:22.045$  are actually quite a bit more savvy.

 $00{:}19{:}22.670 \longrightarrow 00{:}19{:}24.002$  I agree with you.

NOTE Confidence: 0.8768185

00:19:24.002 --> 00:19:26.910 I think that even our patients who come in,

NOTE Confidence: 0.8768185

 $00:19:26.910 \longrightarrow 00:19:30.046$  many times the older

NOTE Confidence: 0.8768185

 $00:19:30.046 \longrightarrow 00:19:32.367$  generation sometimes will have heard

NOTE Confidence: 0.8768185

 $00:19:32.367 \longrightarrow 00:19:35.352$  things like sugar feeds cancer or

NOTE Confidence: 0.8768185

 $00:19:35.352 \longrightarrow 00:19:39.250$  it can stop all cancer and some of our

NOTE Confidence: 0.8768185

00:19:39.250 --> 00:19:41.890 younger patients or patients families,

NOTE Confidence: 0.8768185

 $00{:}19{:}41.890 \dashrightarrow 00{:}19{:}44.746$ it's remarkable they will have gone

NOTE Confidence: 0.8768185

 $00:19:44.746 \longrightarrow 00:19:47.660$  to the literature and be quizzing

NOTE Confidence: 0.8768185

 $00:19:47.660 \longrightarrow 00:19:50.873$  you on the latest study that was

NOTE Confidence: 0.8768185

 $00:19:50.873 \longrightarrow 00:19:53.464$  published in the New England Journal

NOTE Confidence: 0.8768185

 $00:19:53.464 \longrightarrow 00:19:56.362$  or what just came out at ASCO.

NOTE Confidence: 0.8768185

 $00{:}19{:}56.362 \dashrightarrow 00{:}19{:}59.770$  So it really does behoove us to

NOTE Confidence: 0.8768185

 $00{:}19{:}59.869 \dashrightarrow 00{:}20{:}03.040$  be wary of what's out there now.

 $00:20:03.938 \longrightarrow 00:20:06.183$  Are there certain places where

NOTE Confidence: 0.8768185

 $00{:}20{:}06.183 \dashrightarrow 00{:}20{:}09.316$  people should go to kind of look

 $00:20:09.316 \longrightarrow 00:20:11.838$  at the literature if they don't go

NOTE Confidence: 0.8768185

00:20:11.838 --> 00:20:14.428 to pubMed directly and again,

NOTE Confidence: 0.8768185

 $00:20:14.430 \longrightarrow 00:20:17.302$  your course will tell them how they can

NOTE Confidence: 0.8768185

00:20:17.302 --> 00:20:19.929 actually go to the primary literature,

NOTE Confidence: 0.8768185

 $00:20:19.930 \longrightarrow 00:20:21.895$  but are there certain websites

NOTE Confidence: 0.8768185

 $00:20:21.895 \longrightarrow 00:20:24.256$  that you think are

NOTE Confidence: 0.8768185

 $00:20:24.256 \longrightarrow 00:20:26.614$  generally pretty reliable versus

NOTE Confidence: 0.8768185

 $00{:}20{:}26.620 \dashrightarrow 00{:}20{:}29.170$  kind of taking the latest weird

NOTE Confidence: 0.8768185

 $00:20:29.170 \longrightarrow 00:20:31.935$  theory that's out there?

NOTE Confidence: 0.7839545

 $00:20:31.940 \longrightarrow 00:20:33.396$  As I mentioned,

NOTE Confidence: 0.7839545

 $00{:}20{:}33.396 \dashrightarrow 00{:}20{:}35.580$  some of the large news organizations

NOTE Confidence: 0.7839545

00:20:35.653 --> 00:20:37.365 that have dedicated science

NOTE Confidence: 0.7839545

00:20:37.365 --> 00:20:39.440 writers are a great tool,

NOTE Confidence: 0.7839545

 $00:20:39.440 \longrightarrow 00:20:42.600$  but if you really want dedicated sites,

NOTE Confidence: 0.7839545

00:20:42.600 --> 00:20:44.970 there's a couple of good sites,

00:20:44.970 --> 00:20:46.950 Medscape.com, andfFull disclosure,

NOTE Confidence: 0.7839545

 $00{:}20{:}46.950 \dashrightarrow 00{:}20{:}49.743$  I have a weekly column on medscape.com

NOTE Confidence: 0.7839545

 $00{:}20{:}49.743 \dashrightarrow 00{:}20{:}52.866$  but Medscape.com is a medical news website.

NOTE Confidence: 0.7839545

 $00:20:52.870 \longrightarrow 00:20:55.252$  It's an offshoot of WebMD which

NOTE Confidence: 0.7839545

 $00:20:55.252 \longrightarrow 00:20:57.610$  actually does a very nice job.

NOTE Confidence: 0.7839545

 $00:20:57.610 \longrightarrow 00:20:59.670$  They have dedicated reporters covering

NOTE Confidence: 0.7839545

 $00:20:59.670 \longrightarrow 00:21:01.142$  the latest medical studies,

NOTE Confidence: 0.7839545

00:21:01.142 --> 00:21:02.982 which is quite good, stat.com,

NOTE Confidence: 0.7839545

 $00:21:02.990 \longrightarrow 00:21:05.312$  which is another medical news focused

NOTE Confidence: 0.7839545

00:21:05.312 --> 00:21:07.790 website is quite good and

NOTE Confidence: 0.7839545

00:21:07.790 --> 00:21:10.094 as you're exploring there

NOTE Confidence: 0.7839545

 $00:21:10.094 \longrightarrow 00:21:12.219$  are other sites as well.

NOTE Confidence: 0.7839545

00:21:12.220 --> 00:21:15.164 And when you're exploring a site,

NOTE Confidence: 0.7839545

 $00:21:15.170 \longrightarrow 00:21:18.005$  I think one of the real hints as

NOTE Confidence: 0.7839545

 $00:21:18.005 \longrightarrow 00:21:20.703$  you're reading through as a reader to

NOTE Confidence: 0.7839545

 $00{:}21{:}20.703 \dashrightarrow 00{:}21{:}23.887$  know about the quality here is

00:21:23.887 --> 00:21:26.996 look for emotion in the writing and if

NOTE Confidence: 0.7839545

 $00:21:26.996 \longrightarrow 00:21:30.020$  there is too much be worried.

NOTE Confidence: 0.7839545

 $00:21:30.020 \longrightarrow 00:21:32.050$  Real medical reading is often not

NOTE Confidence: 0.7839545

 $00:21:32.050 \longrightarrow 00:21:33.674$  the most exciting thing.

NOTE Confidence: 0.7839545

 $00:21:33.680 \longrightarrow 00:21:35.260$  This is not Hemingway.

NOTE Confidence: 0.7839545

00:21:35.260 --> 00:21:37.630 This is reporting on often nuanced

NOTE Confidence: 0.7839545

00:21:37.703 --> 00:21:40.199 medical studies and drugs that have

NOTE Confidence: 0.7839545

 $00:21:40.200 \longrightarrow 00:21:43.035$  some benefit but some risks.

NOTE Confidence: 0.7839545

 $00:21:43.040 \longrightarrow 00:21:46.296$  And if your reporting is expressive of that,

NOTE Confidence: 0.7839545

 $00:21:46.300 \longrightarrow 00:21:49.170$  then it's good reporting, latest

NOTE Confidence: 0.7839545

 $00{:}21{:}49.170 \dashrightarrow 00{:}21{:}51.589$  breakthrough, Miracle Cure, New Silver Bullet.

NOTE Confidence: 0.7839545

 $00{:}21{:}51.590 \dashrightarrow 00{:}21{:}54.026$  The end of blank diseases in sight.

NOTE Confidence: 0.7839545

 $00{:}21{:}54.030 \dashrightarrow 00{:}21{:}56.080$  These highly emotional headlines are

NOTE Confidence: 0.7839545

 $00{:}21{:}56.080 \dashrightarrow 00{:}21{:}59.792$ a good red flag that you're not on a

NOTE Confidence: 0.7839545

00:21:59.792 --> 00:22:02.168 site that's taking this very seriously.

 $00:22:02.390 \longrightarrow 00:22:05.432$  I mean it goes back to the old

NOTE Confidence: 0.87616915

 $00:22:05.432 \longrightarrow 00:22:08.676$  adage of if it sounds too good to be true,

NOTE Confidence: 0.87616915

 $00:22:08.680 \longrightarrow 00:22:11.990$  it likely is, and so I'll add to your list.

NOTE Confidence: 0.87616915

 $00:22:11.990 \longrightarrow 00:22:15.158$  I think that there are some

NOTE Confidence: 0.87616915

 $00:22:15.158 \longrightarrow 00:22:16.452$  good professional organizations

NOTE Confidence: 0.87616915

 $00:22:16.452 \longrightarrow 00:22:19.026$  that people can turn to.

NOTE Confidence: 0.87616915

 $00:22:19.030 \longrightarrow 00:22:23.356$  ASCO has some websites that are dedicated

NOTE Confidence: 0.87616915

00:22:23.356 --> 00:22:24.592 to patient information, cancer.net,

NOTE Confidence: 0.87616915

 $00{:}22{:}24.600 \dashrightarrow 00{:}22{:}28.320$  for example, the American Cancer Society.

NOTE Confidence: 0.87616915

 $00:22:28.320 \longrightarrow 00:22:31.405$  Cancer.org has some great information

NOTE Confidence: 0.87616915

 $00:22:31.405 \longrightarrow 00:22:35.813$  and there are a variety of associations

NOTE Confidence: 0.87616915

 $00:22:35.813 \longrightarrow 00:22:39.455$  for whatever cancer my ail you,

NOTE Confidence: 0.87616915

 $00{:}22{:}39.460 \dashrightarrow 00{:}22{:}43.060$  whether it's breast cancer or leukemia

NOTE Confidence: 0.87616915

 $00:22:43.060 \longrightarrow 00:22:47.499$  or colon and rectal cancer.

NOTE Confidence: 0.87616915

 $00:22:47.500 \longrightarrow 00:22:48.859$  Go to the

NOTE Confidence: 0.87616915

 $00:22:48.859 \longrightarrow 00:22:50.671$  organizations that are really

00:22:50.671 --> 00:22:52.879 doing the research into this,

NOTE Confidence: 0.87616915

 $00:22:52.880 \longrightarrow 00:22:54.815$  because very often they will

NOTE Confidence: 0.87616915

00:22:54.815 --> 00:22:57.558 publish that data and a good hint

NOTE Confidence: 0.87616915

 $00:22:57.558 \longrightarrow 00:22:59.736$  is to look for the footnotes,

NOTE Confidence: 0.87616915

 $00:22:59.740 \longrightarrow 00:23:02.379$  because very often they will lead you

NOTE Confidence: 0.87616915

 $00:23:02.379 \longrightarrow 00:23:05.183$  to the studies and to the literature

NOTE Confidence: 0.87616915

 $00:23:05.183 \longrightarrow 00:23:07.577$  that they're citing in making the

NOTE Confidence: 0.87616915

 $00:23:07.652 \longrightarrow 00:23:10.404$  claim that they they have so and so.

NOTE Confidence: 0.87616915

 $00:23:10.410 \longrightarrow 00:23:13.839$  We have some of that data for

NOTE Confidence: 0.87616915

 $00:23:13.839 \longrightarrow 00:23:16.500$  cancer, and I think that

NOTE Confidence: 0.87616915

 $00:23:16.500 \longrightarrow 00:23:18.660$  because cancer has been around

NOTE Confidence: 0.87616915

 $00:23:18.660 \longrightarrow 00:23:20.388$  for a long time,

NOTE Confidence: 0.87616915

 $00{:}23{:}20.390 \dashrightarrow 00{:}23{:}23.630$  a lot of the misinformation now I think it's

NOTE Confidence: 0.87616915

 $00:23:23.630 \longrightarrow 00:23:26.341$  starting to die down. There still are some

NOTE Confidence: 0.87616915

 $00:23:26.341 \longrightarrow 00:23:29.019$  old wives tales out there like

00:23:29.020 --> 00:23:31.090 sugar feeds cancer or tumeric

NOTE Confidence: 0.87616915

 $00:23:31.090 \longrightarrow 00:23:32.810$  will cure all cancers.

NOTE Confidence: 0.87616915

 $00:23:32.810 \longrightarrow 00:23:34.750$  PS for our listeners,

NOTE Confidence: 0.87616915

 $00:23:34.750 \longrightarrow 00:23:38.180$  neither of those two statements are true.

NOTE Confidence: 0.87616915

 $00:23:38.180 \longrightarrow 00:23:39.828$  But for novel diseases,

NOTE Confidence: 0.87616915

00:23:39.828 --> 00:23:42.722 things like Covid, it's a lot harder.

NOTE Confidence: 0.87616915

00:23:42.722 --> 00:23:44.374 I think for people,

NOTE Confidence: 0.87616915

 $00:23:44.380 \longrightarrow 00:23:46.028$  especially initially to weed

NOTE Confidence: 0.87616915

00:23:46.028 --> 00:23:48.088 out some of that misinformation.

NOTE Confidence: 0.87616915

 $00{:}23{:}48.090 \dashrightarrow 00{:}23{:}50.974$  So what are some of the misinformation

NOTE Confidence: 0.87616915

00:23:50.980 --> 00:23:53.212 hot buttons that you found

NOTE Confidence: 0.87616915

 $00:23:53.212 \longrightarrow 00:23:55.247$  out there that are propagated

NOTE Confidence: 0.87616915

 $00:23:55.247 \longrightarrow 00:23:57.587$  that you'd like to dispel?

NOTE Confidence: 0.87616915

 $00:23:57.590 \longrightarrow 00:23:58.420$  Oh my

NOTE Confidence: 0.8453109

 $00:23:58.420 \longrightarrow 00:24:00.742$  gosh, Covid has really given

NOTE Confidence: 0.8453109

 $00:24:00.742 \longrightarrow 00:24:03.679$  those of us who like to correct

 $00:24:03.679 \longrightarrow 00:24:05.849$  the record in Medicine a lot to do.

NOTE Confidence: 0.8453109

00:24:05.850 --> 00:24:08.410 It's been a full time job in Covid

NOTE Confidence: 0.8453109

00:24:08.410 --> 00:24:11.482 and I think in part it gets back to

NOTE Confidence: 0.8453109

 $00:24:11.482 \longrightarrow 00:24:14.170$  that idea of motivated reasoning.

NOTE Confidence: 0.8453109

 $00:24:14.170 \longrightarrow 00:24:15.930$  We all hate this pandemic.

NOTE Confidence: 0.8453109

 $00:24:15.930 \longrightarrow 00:24:18.204$  Every single one of us wants

NOTE Confidence: 0.8453109

00:24:18.204 --> 00:24:20.858 nothing more than for it to be over,

NOTE Confidence: 0.8453109

 $00{:}24{:}20.860 \dashrightarrow 00{:}24{:}23.149$  and if there were some simple cure

NOTE Confidence: 0.8453109

00:24:23.149 --> 00:24:25.363 that was cheap and effective and

NOTE Confidence: 0.8453109

 $00:24:25.363 \longrightarrow 00:24:27.544$  worked 100% of the time oh my gosh,

NOTE Confidence: 0.8453109

 $00:24:27.544 \longrightarrow 00:24:28.948$  it would be amazing.

NOTE Confidence: 0.8453109

 $00:24:28.950 \longrightarrow 00:24:31.442$  We all want that and so you

NOTE Confidence: 0.8453109

 $00{:}24{:}31.442 \dashrightarrow 00{:}24{:}33.259$  had this proliferation of data

NOTE Confidence: 0.8453109

00:24:33.259 --> 00:24:34.939 coming out early in Covid

NOTE Confidence: 0.8453109

 $00:24:34.940 \longrightarrow 00:24:37.397$  and I think that's sort of prototypical.

00:24:37.400 --> 00:24:39.205 One was the study surrounding

NOTE Confidence: 0.8453109

00:24:39.205 --> 00:24:39.927 Hydroxychloroquine which

NOTE Confidence: 0.8453109

 $00:24:39.930 \longrightarrow 00:24:41.380$  is an anti-malarial drug

NOTE Confidence: 0.8453109

 $00:24:41.380 \longrightarrow 00:24:42.830$  that's also used for lupus,

NOTE Confidence: 0.8453109

 $00:24:42.830 \longrightarrow 00:24:44.280$  which is an autoimmune disease.

NOTE Confidence: 0.8453109

 $00:24:44.280 \longrightarrow 00:24:46.536$  An old drug that with a lot of

NOTE Confidence: 0.8453109

 $00:24:46.536 \longrightarrow 00:24:48.603$  experience with and the truth is

NOTE Confidence: 0.8453109

00:24:48.603 --> 00:24:50.660 relatively safe as some drugs go,

NOTE Confidence: 0.8453109

 $00:24:50.660 \longrightarrow 00:24:52.823$  although there can be risks of cardiac

NOTE Confidence: 0.8453109

00:24:52.823 --> 00:24:54.428 arrhythmias in people who take it,

NOTE Confidence: 0.8453109

 $00{:}24{:}54.430 \dashrightarrow 00{:}24{:}55.300$  but it's not

 $00:24:55.880 \longrightarrow 00:24:58.490$  the most toxic drug in the world,

NOTE Confidence: 0.8453109

 $00:24:58.490 \longrightarrow 00:25:00.230$  and some early studies,

NOTE Confidence: 0.8453109

 $00{:}25{:}00.230 \dashrightarrow 00{:}25{:}01.665$ 10-20 people suggested that maybe

NOTE Confidence: 0.8453109

 $00:25:01.665 \longrightarrow 00:25:03.709$  they get a little better faster now.

NOTE Confidence: 0.8453109

00:25:03.710 --> 00:25:05.942 Skip ahead and I'll tell you that large

00:25:05.942 --> 00:25:07.768 clinical trials have been done

NOTE Confidence: 0.8453109

 $00:25:07.770 \longrightarrow 00:25:09.822$  now I think we're at 9 or 10 large

NOTE Confidence: 0.8453109

 $00:25:09.822 \longrightarrow 00:25:11.648$  clinical trials of hydroxychloroquine.

NOTE Confidence: 0.8453109

 $00:25:11.650 \longrightarrow 00:25:13.162$  All of them negative.

NOTE Confidence: 0.8453109

00:25:14.676 --> 00:25:16.188 That's fairly well confirmed,

NOTE Confidence: 0.8453109

 $00:25:16.190 \longrightarrow 00:25:18.075$  but initially there was this

NOTE Confidence: 0.8453109

 $00:25:18.075 \longrightarrow 00:25:19.583$  huge enthusiasm surrounding it.

NOTE Confidence: 0.8453109

 $00:25:19.590 \longrightarrow 00:25:22.250$  And to the point where you know

NOTE Confidence: 0.8453109

 $00{:}25{:}22.250 \dashrightarrow 00{:}25{:}23.827$  people were stock piling the

NOTE Confidence: 0.8453109

 $00:25:23.827 \longrightarrow 00:25:25.637$  stuff people were taking it,

NOTE Confidence: 0.8453109

00:25:25.640 --> 00:25:29.420 and I think it fed what we wanted to believe,

NOTE Confidence: 0.8453109

 $00:25:29.420 \longrightarrow 00:25:32.059$  which was that there was a solution.

NOTE Confidence: 0.8453109

00:25:32.060 --> 00:25:35.030 And unfortunately the truth

NOTE Confidence: 0.8453109

 $00:25:35.030 \longrightarrow 00:25:37.305$  it's rare that things work that well.

NOTE Confidence: 0.8453109

 $00:25:37.310 \longrightarrow 00:25:38.920$  It's just unlikely that no

NOTE Confidence: 0.8453109

 $00:25:38.920 \longrightarrow 00:25:40.900$  matter what comes down the pipe,

 $00:25:40.900 \longrightarrow 00:25:42.937$  the cure is going to be something

NOTE Confidence: 0.8453109

 $00:25:42.937 \longrightarrow 00:25:44.606$  in your medicine cabinet that

NOTE Confidence: 0.8453109

00:25:44.606 --> 00:25:46.436 just doesn't happen very often.

00:25:46.766 --> 00:25:48.070 The exception being maybe

NOTE Confidence: 0.8453109

 $00:25:48.070 \longrightarrow 00:25:49.700$  like scurvy and vitamin C,

NOTE Confidence: 0.8453109

 $00{:}25{:}49.700 \dashrightarrow 00{:}25{:}52.059$  and even that took a randomized trial

NOTE Confidence: 0.8453109

 $00:25:52.059 \longrightarrow 00:25:54.586$  to figure out back on the high seas.

NOTE Confidence: 0.8453109

 $00:25:54.590 \longrightarrow 00:25:57.198$  So that was certainly a big one.

00:25:58.830 --> 00:25:59.817 What's more concerning,

NOTE Confidence: 0.8453109

00:25:59.817 --> 00:26:02.120 I think even then the medication stuff

NOTE Confidence: 0.8453109

00:26:02.179 --> 00:26:04.039 is the vaccination issues in covid,

NOTE Confidence: 0.8453109

 $00:26:04.040 \longrightarrow 00:26:05.730$  so these are new vaccines.

NOTE Confidence: 0.8453109

 $00:26:05.730 \longrightarrow 00:26:08.047$  A lot of vaccine hesitancy at baseline

NOTE Confidence: 0.8453109

 $00:26:08.047 \longrightarrow 00:26:10.357$  kind of brought up to a degree by

NOTE Confidence: 0.8453109

 $00:26:10.357 \longrightarrow 00:26:12.493$  the fact that there are some new

NOTE Confidence: 0.8453109

 $00:26:12.493 \longrightarrow 00:26:14.125$  technologies in these vaccines,

00:26:14.130 --> 00:26:15.422 like MRNA technology,

NOTE Confidence: 0.8453109

00:26:15.422 --> 00:26:17.037 which I will point out,

NOTE Confidence: 0.8453109

 $00:26:17.040 \longrightarrow 00:26:19.184$  is new in the sense that we've never

NOTE Confidence: 0.8453109

00:26:19.184 --> 00:26:21.557 done it broadscale treatment with it,

NOTE Confidence: 0.8453109

 $00:26:21.560 \longrightarrow 00:26:22.884$  but is not new.

NOTE Confidence: 0.8453109

00:26:22.884 --> 00:26:24.539 It's actually been in clinical

NOTE Confidence: 0.8453109

 $00:26:24.539 \longrightarrow 00:26:26.728$  use for more than a decade now,

NOTE Confidence: 0.8453109

00:26:26.730 --> 00:26:28.656 but still new stuff for people,

NOTE Confidence: 0.8453109

 $00{:}26{:}28.660 {\:{\mbox{--}}}{\:{\mbox{-}}} 00{:}26{:}30.928$  and we're seeing a lot of misinformation

NOTE Confidence: 0.8453109

 $00:26:30.928 \longrightarrow 00:26:32.860$  about what is in the vaccine,

NOTE Confidence: 0.8453109

 $00:26:32.860 \longrightarrow 00:26:34.480$  how the trials were done.

NOTE Confidence: 0.8453109

 $00:26:34.480 \longrightarrow 00:26:36.818$  I was reading on social media that

NOTE Confidence: 0.8453109

 $00:26:36.820 \longrightarrow 00:26:39.118$  people were saying that the trials

NOTE Confidence: 0.8453109

 $00{:}26{:}39.118 \to 00{:}26{:}41.029$  were inoculating their volunteers with

NOTE Confidence: 0.8453109

00:26:41.029 --> 00:26:43.248 Covid when they walked through the door,

NOTE Confidence: 0.8453109

 $00:26:43.250 \longrightarrow 00:26:45.422$  which is a trial design

 $00:26:45.422 \longrightarrow 00:26:46.870$  that is quite controversial

NOTE Confidence: 0.8467968

 $00:26:46.941 \longrightarrow 00:26:49.076$  and is not what happened in these

NOTE Confidence: 0.8467968

 $00:26:49.076 \longrightarrow 00:26:51.458$  large clinical trials.

NOTE Confidence: 0.8467968

 $00:26:51.460 \longrightarrow 00:26:54.001$  And the problem of course with this

NOTE Confidence: 0.8467968

 $00:26:54.001 \longrightarrow 00:26:56.531$  misinformation is that this really does hurt

NOTE Confidence: 0.8467968

 $00:26:56.531 \longrightarrow 00:26:58.956$  our ability to end this pandemic, because

NOTE Confidence: 0.8467968

 $00:26:58.956 \longrightarrow 00:27:01.804$  the vaccines are the best tools we have.

 $00:27:03.950 \longrightarrow 00:27:05.378$  There's lots of misinformation

NOTE Confidence: 0.8467968

 $00:27:05.378 \longrightarrow 00:27:07.242$  around masks as well.

NOTE Confidence: 0.8467968

00:27:07.242 --> 00:27:09.406 You still see posts saying that

NOTE Confidence: 0.8467968

 $00{:}27{:}09.406 \dashrightarrow 00{:}27{:}11.134$  masks reduce your blood oxygen content

NOTE Confidence: 0.8467968

 $00:27:11.134 \longrightarrow 00:27:12.988$  or increase the carbon dioxide content.

NOTE Confidence: 0.8467968

00:27:12.990 --> 00:27:13.878 You're a surgeon.

NOTE Confidence: 0.8467968

 $00:27:13.878 \longrightarrow 00:27:15.358$  My wife is a surgeon.

NOTE Confidence: 0.8467968

 $00:27:15.360 \longrightarrow 00:27:17.028$  She is wearing a mask for

NOTE Confidence: 0.8467968

00:27:17.028 --> 00:27:18.930 8 hours a day, every day,

 $00:27:18.930 \longrightarrow 00:27:21.009$  and her oxygen level is perfectly fine.

NOTE Confidence: 0.8467968

 $00{:}27{:}21.010 \longrightarrow 00{:}27{:}22.756$  She doesn't get lung disease or

NOTE Confidence: 0.8467968

00:27:22.756 --> 00:27:24.270 infections that's still out there,

NOTE Confidence: 0.8467968

 $00:27:24.270 \longrightarrow 00:27:25.390$  and it really does

NOTE Confidence: 0.8467968

 $00:27:25.390 \longrightarrow 00:27:26.790$  hurt our ability

NOTE Confidence: 0.8467968

 $00:27:26.790 \longrightarrow 00:27:28.429$  to end the pandemic faster.

NOTE Confidence: 0.8467968

 $00:27:28.430 \longrightarrow 00:27:29.875$  We're kind of shooting ourselves

NOTE Confidence: 0.8467968

 $00:27:29.875 \longrightarrow 00:27:31.700$  in the foot with this stuff.

 $00:27:32.290 \longrightarrow 00:27:33.775$  The other big

NOTE Confidence: 0.85245615

00:27:33.775 --> 00:27:34.963 piece of misinformation, I

NOTE Confidence: 0.85245615

 $00{:}27{:}34.970 \dashrightarrow 00{:}27{:}36.986$  was watching the news the other

NOTE Confidence: 0.85245615

 $00:27:36.986 \longrightarrow 00:27:38.980$  day and they were saying that

NOTE Confidence: 0.85245615

 $00{:}27{:}38.980 \dashrightarrow 00{:}27{:}42.055$ 33% of Americans that

NOTE Confidence: 0.85245615

 $00:27:42.055 \longrightarrow 00:27:45.815$  were surveyed in this one poll

NOTE Confidence: 0.85245615

 $00:27:45.815 \longrightarrow 00:27:49.199$  felt that Covid was not real.

NOTE Confidence: 0.85245615

00:27:49.200 --> 00:27:51.288 And you kind of shake your head and

 $00{:}27{:}51.288 \dashrightarrow 00{:}27{:}53.665$ you say we're now over half a million

NOTE Confidence: 0.85245615

 $00:27:53.665 \longrightarrow 00:27:55.795$  people dead in this country of a

NOTE Confidence: 0.85245615

00:27:55.795 --> 00:27:57.839 disease that you think is not real. 00:28:01.050 --> 00:28:02.146 And for people, including myself,

NOTE Confidence: 0.8419431

 $00:28:02.146 \longrightarrow 00:28:04.718$  and I'm sure you as well have cared for

NOTE Confidence: 0.8419431

 $00:28:04.718 \longrightarrow 00:28:06.458$  these patients in the hospital that

NOTE Confidence: 0.8419431

 $00:28:06.458 \longrightarrow 00:28:08.600$  it's particularly painful to hear that.

NOTE Confidence: 0.8419431

 $00:28:08.600 \longrightarrow 00:28:10.637$  And of course, some of us have

NOTE Confidence: 0.8419431

 $00:28:10.637 \longrightarrow 00:28:12.530$  lost loved ones to the disease.

NOTE Confidence: 0.8419431

00:28:12.530 --> 00:28:14.336 But you know, again

NOTE Confidence: 0.8419431

00:28:14.340 --> 00:28:16.370 I'm trying to do my best to

NOTE Confidence: 0.8419431

00:28:16.370 --> 00:28:17.959 understand where this comes from,

NOTE Confidence: 0.8419431

 $00:28:17.960 \longrightarrow 00:28:19.622$  and I do think it comes

NOTE Confidence: 0.8419431

 $00:28:19.622 \longrightarrow 00:28:21.589$  from a place of desire.

NOTE Confidence: 0.8419431

00:28:21.590 --> 00:28:23.998 Why do people believe that it's not real?

NOTE Confidence: 0.8419431

 $00:28:24.000 \longrightarrow 00:28:26.416$  Because they don't want it to be real,

 $00:28:26.420 \longrightarrow 00:28:28.226$  and if we just ask people,

NOTE Confidence: 0.8419431

 $00{:}28{:}28.230 \dashrightarrow 00{:}28{:}29.880$  be aware of your motivations

NOTE Confidence: 0.8419431

 $00:28:29.880 \longrightarrow 00:28:32.632$  and be skeptical of data that only

NOTE Confidence: 0.8419431

00:28:32.632 --> 00:28:34.740 confirms what you want to be true,

NOTE Confidence: 0.8419431

00:28:34.740 --> 00:28:36.360 people will be in good shape.

NOTE Confidence: 0.8768502

00:28:37.000 --> 00:28:39.232 Doctor Perry Wilson is the course

NOTE Confidence: 0.8768502

 $00:28:39.232 \longrightarrow 00:28:41.488$  director of Interpretation of the medical

NOTE Confidence: 0.8768502

 $00:28:41.488 \longrightarrow 00:28:43.966$  literature at the Yale School of Medicine.

NOTE Confidence: 0.8768502

 $00:28:43.970 \longrightarrow 00:28:45.442$  If you have questions,

NOTE Confidence: 0.8768502

 $00{:}28{:}45.442 \dashrightarrow 00{:}28{:}46.914$  the address is canceranswers@yale.edu

NOTE Confidence: 0.8768502

 $00{:}28{:}46.914 \dashrightarrow 00{:}28{:}48.945$  and past editions of the program

NOTE Confidence: 0.8768502

 $00{:}28{:}48.945 \dashrightarrow 00{:}28{:}50.799$  are available in audio and written

NOTE Confidence: 0.8768502

 $00{:}28{:}50.861 \dashrightarrow 00{:}28{:}52.409$  form at yale cancercenter.org.

NOTE Confidence: 0.8768502

00:28:52.410 --> 00:28:54.946 We hope you'll join us next week to

NOTE Confidence: 0.8768502

 $00:28:54.946 \longrightarrow 00:28:57.418$  learn more about the fight against

 $00{:}28{:}57.418 \dashrightarrow 00{:}29{:}00.064$  cancer here on Connecticut Public Radio.